



CUSTOM SIZES



BLEED AREA

N/A

Bleed is not needed

TRIM LINE

The finished size of the magnet.

SAFE AREA

10mm margins

Keep all text and logos etc. inside this area to make sure nothing important gets cut off.

- Use CMYK colour profile
- If photos are used as part of the design, they need to be in high resolution, minimum 300dpi
- Leave a 10 mm margin on all edges
- Fonts should be embedded or preferably converted to curves
- Do not use PMS colours
- Use a breakdown of C20/M20/Y20/100K for rich black. Using just black (greyscale) results in a grainy print.
- Do not include colour profiles
- Do not include crop mark or registration marks
- 10 mm bleed
- If background is white use a thin black border (inc bleed) to show trim area
- Supply as a PDF file including bleed
- Supply at 100% size unless requested otherwise

PRINT READY files must be supplied to the above specifications. If the file does not meet the specifications a fee will be charged to make the file print ready.