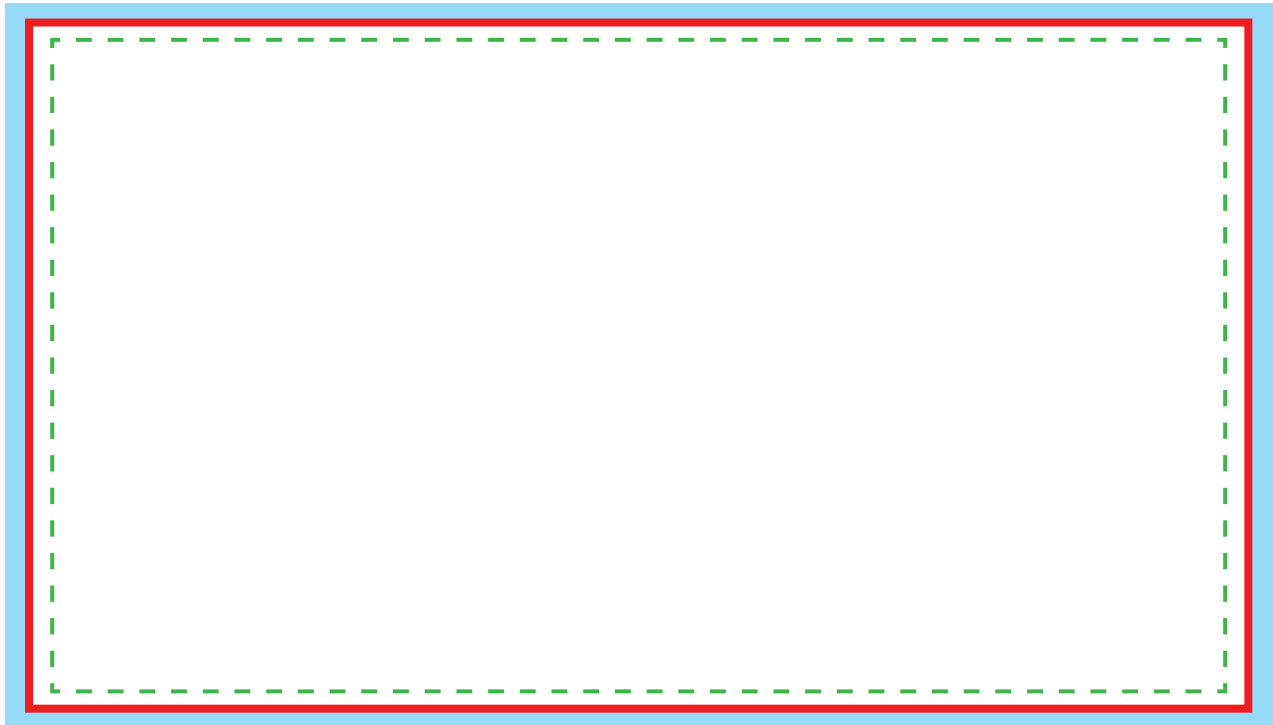




CUSTOM SIZES

PLEASE NOTE: The frame of the lightbox will usually need to be accounted for when setting up the artwork. Approx 30-50mm of the print will be hidden under the frame, this measurement will need to be known before starting artwork.



BLEED AREA

15mm

Extend backgrounds and images on the edges past the trim line and to the edge of the bleed area.

TRIM LINE

The finished size of the print.

SAFE AREA

30-50mm margins

Keep all text and logos etc. inside this area to make sure nothing important gets cut off. The size needed depends on the frame.

- Use CMYK colour profile
- If photos are used as part of the design, they need to be in high resolution, minimum 300dpi
- Leave a 30mm margin on all edges
- Fonts should be embedded or preferably converted to curves
- Do not use PMS colours
- Use a breakdown of C20/M20/Y20/100K for rich black. Using just black (greyscale) results in a grainy print.
- Do not include colour profiles
- Do not include crop mark or registration marks
- 15mm bleed
- If background is white use a thin black border (inc bleed) to show trim area
- Supply as a PDF file including bleed
- Supply at 100% size unless requested otherwise

PRINT READY files must be supplied to the above specifications. If the file does not meet the specifications a fee will be charged to make the file print ready.