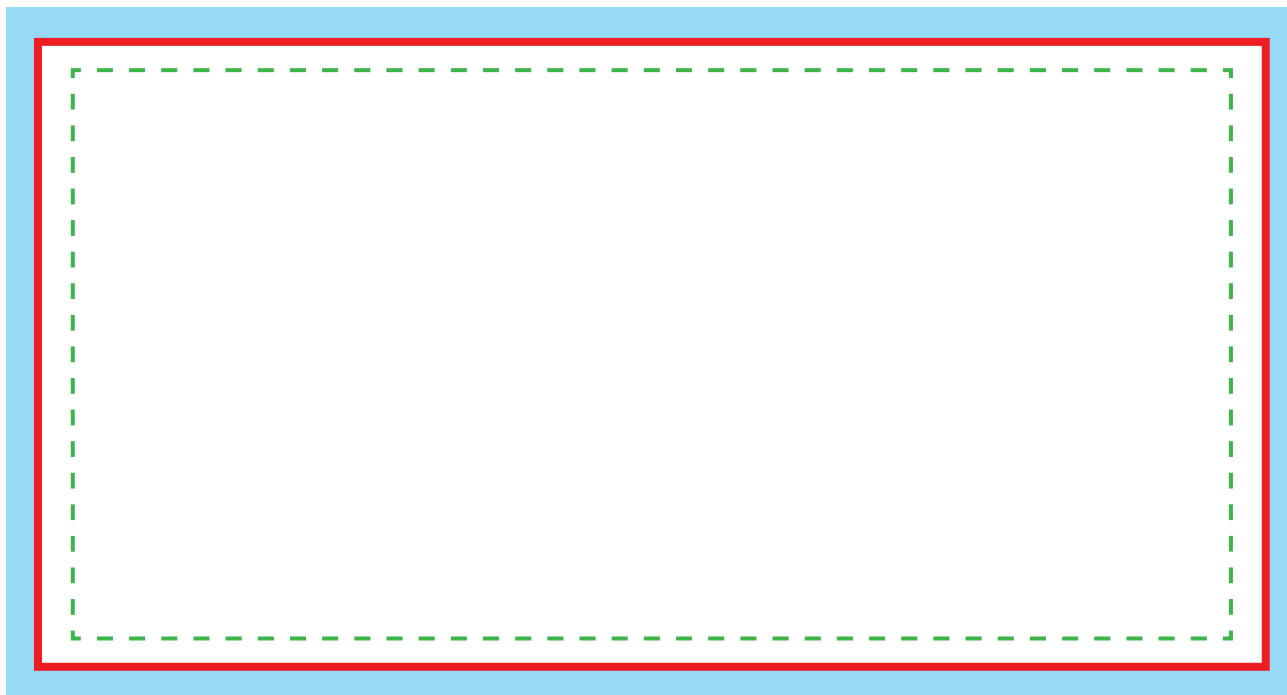


**Eyelets**

Eyelets are 10mm. Place a 3mm magenta dot (or contrasting colour) on the artwork 25mm from edges and/or corners where required. Usually one in each corner and every 500mm.

**CUSTOM SIZES**

Custom Sizes Avail.  
Up to 1400mm high.

**BLEED AREA****20mm**

Extend backgrounds and images on the edges past the trim line and to the edge of the bleed area.

**TRIM LINE**

The finished size of the banner.

**SAFE AREA****50mm margins**

Keep all text and logos etc. inside this area to make sure nothing important gets cut off.

- ☐ Use CMYK colour profile
- ☐ If photos are used as part of the design, they need to be in high resolution, minimum 300dpi
- ☐ Leave a 50 mm margin on all edges to allow for eyelets
- ☐ Fonts should be embedded or preferably converted to curves
- ☐ Do not use PMS colours
- ☐ Use a breakdown of C20/M20/Y20/100K for rich black. Using just black (greyscale) results in a grainy print.
- ☐ Do not include colour profiles
- ☐ Do not include crop mark or registration marks
- ☐ 50 mm bleed
- ☐ If background is white use a thin black border (inc bleed) to show trim area
- ☐ Supply as a PDF file including bleed
- ☐ Supply at 100% size unless requested otherwise

**PRINT READY** files must be supplied to the above specifications. If the file does not meet the specifications a fee will be charged to make the file print ready.