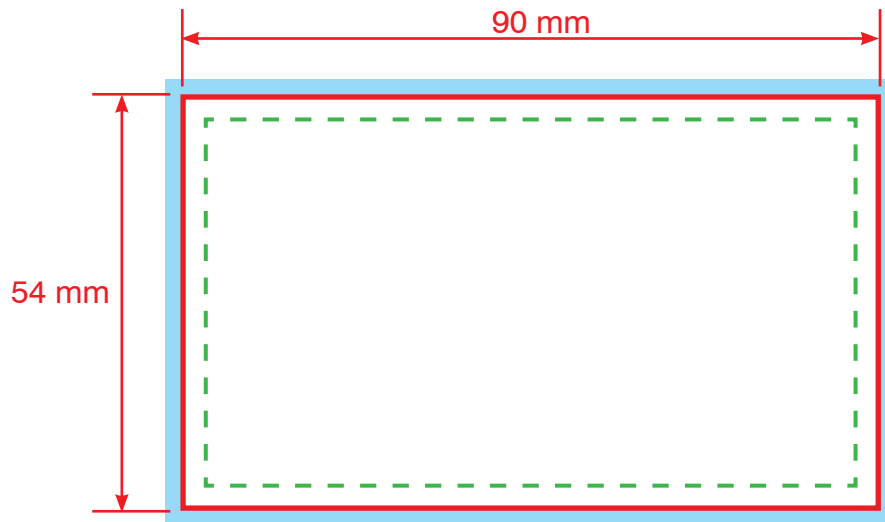




**STANDARD SIZE**

90 x 54mm



**BLEED AREA**

2mm

Extend backgrounds and images that need to go right to the edges past the trim line and to the edge of the bleed area.

**TRIM LINE**

Finished size of the card

The finished size of the business cards is 90mm x 54mm

**SAFE AREA**

Minimum 3mm margins

Keep all text and logos etc. inside this area to make sure nothing important gets cut off.

- Use CMYK colour profile only
- If photos are used as part of the design, they need to be in high resolution, minimum 300dpi
- Overprints must be turned off
- 2 mm bleed
- Minimum 5 mm margins on all edges
- Black text to only be 100%K
- Solid black backgrounds recommended to be a mix of C30/M20/Y20/K100 for a rich black
- Do not use PMS/Spot colours
- Supply as a PDF file including the bleed
- Fonts should be converted to curves
- Do not include colour profiles
- Registration marks, keylines, dielines and other non-printing items must be removed
- Crop marks, if required, are to be positioned outside bleed area
- Supply as single pages - do not use facing pages
- Flatten transparencies

**PRINT READY** files must be supplied to the above specifications. If the file does not meet the specifications a fee will be charged to make the file print ready.