



BLEED AREA

2mm

Extend backgrounds and images that need to go right to the edges past the trim line and to the edge of the bleed area.

TRIM LINE

Finished size of the flyer

This is where the flyer/poster will be trimmed to the finished size.

SAFE AREA

Minimum 5mm margins

Keep all text and logos etc. inside this area to make sure nothing important gets cut off.

- Use CMYK colour profile only
- If photos are used as part of the design, they need to be in high resolution, minimum 300dpi
- Overprints must be turned off
- 2 mm bleed
- Minimum 5 mm margins on all edges and from fold lines
- Black text to only be 100%K
- Solid black backgrounds recommended to be a mix of C30/M20/Y20/K100 for a rich black
- Do not use PMS/Spot colours
- Supply as a PDF file including the bleed
- Fonts should be converted to curves
- Do not include colour profiles
- Registration marks, keylines, dielines and other non-printing items must be removed
- Crop marks, if required, are to be positioned outside bleed area
- Supply as single pages - do not use facing pages
- Flatten transparencies

PRINT READY files must be supplied to the above specifications. If the file does not meet the specifications a fee will be charged to make the file print ready.