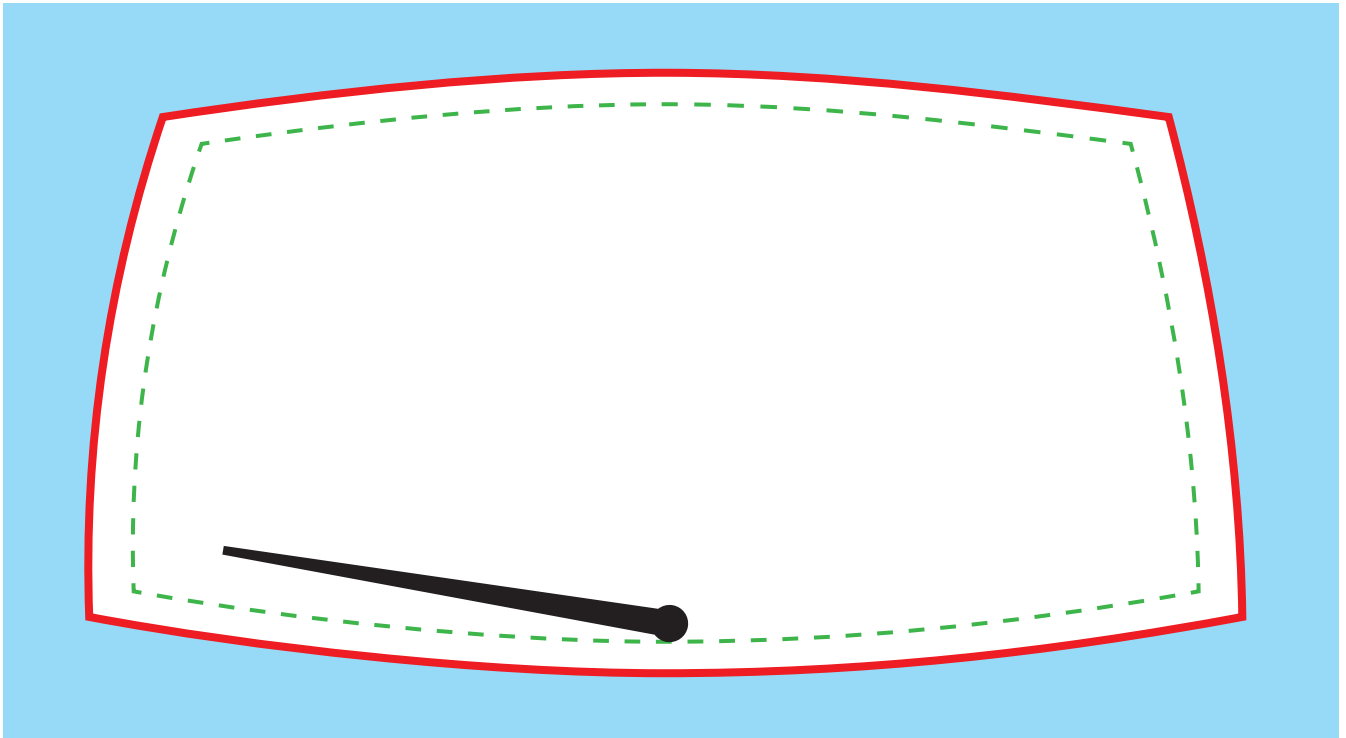




CUSTOM SIZES



PLEASE NOTE: A curve (smile) needs to be put on the final artwork for most vehicles to counter the curve of the glass. A standard amount is 30mm but each vehicle is different and must be measured. Be mindful of placing logos and text so they don't get covered by wipers or reversing mirrors. Text must be a minimum of 3mm thick - finer than this and it may be difficult to read due to the holes in the material.

BLEED AREA
100-150mm

Extend backgrounds and images on the edges past the trim line and to the edge of the bleed area. If window is very curved 150mm bleed will be needed at the top

TRIM LINE

The finished size of the sign.

SAFE AREA
50mm margins

Keep all text and logos etc. inside this area to make sure nothing important gets cut off.

- Use CMYK colour profile
- If photos are used as part of the design, they need to be in high resolution, minimum 300dpi
- Leave a 50 mm margin on all edges
- Fonts should be embedded or preferably converted to curves
- Do not use PMS colours
- Use a breakdown of C20/M20/Y20/100K for rich black. Using just black (greyscale) results in a grainy print.
- Do not include colour profiles
- Do not include crop mark or registration marks
- 100 mm bleed. If the glass is very curved 150mm bleed is needed at the top.
- If background is white use a thin black border (inc bleed) to show trim area
- Supply as a PDF file including bleed
- Supply at 100% size unless requested otherwise

PRINT READY files must be supplied to the above specifications. If the file does not meet the specifications a fee will be charged to make the file print ready.