



## **STANDARD SIZES**

600x900 Other sizes available

## **BLEED AREA**

10mm

Extend backgrounds and images on the edges past the trim line and to the edge of the bleed area.

## TRIM LINE

The finished size of the sign.

## SAFE AREA

30mm margins

Keep all text and logos etc. inside this area to make sure nothing important gets cut off.

Use CMYK colour profile
If photos are used as part of the design, they need to be in high resolution, minimum 300dpi
Leave a 30 mm margin on all edges
Fonts should be embedded or preferably converted to curves
Do not use PMS colours
Use a breakdown of C20/M20/Y20/100K for rich black. Using just black (greyscale) results in a grainy print.
Do not include colour profiles
Do not include crop mark or registration marks
10 mm bleed
If background is white use a thin black border (inc bleed) to show trim area
Supply as a PDF file including bleed
Supply at 100% size unless requested otherwise

**PRINT READY** files must be supplied to the above specifications. If the file does not meet the specifications a fee will be charged to make the file print ready.